

TIPS TO REDUCE CIGARETTE BUTT LITTER

Appropriate ash receptacles need to be available to smokers as they move from businesses, bars and restaurants onto the sidewalks to smoke. Individuals who smoke must accept personal responsibility and choose not to litter.

Carry a portable or pocket ashtray when smoking outside.

Encourage smokers to be aware of where their cigarette will be discarded when they light up. Whether smokers are outside public buildings, in parks, on beaches or city sidewalks, a little planning will reduce the number of butts and cigar tips that end up on the ground.

Use a receptacle to dispose of cigarette butts and cigar tips.

Ash receptacles are needed at the places where people must stop smoking before they proceed. These are called "transition points." Ash receptacles at transition points remind smokers to properly dispose of cigarette butts.

Don't throw butts out of car windows.

Place cigarette butts and cigar tips in a car ashtray, a portable auto ashtray (which fits in the cup holder), or a container with a secure top like an empty bottle or snap-lid tin.

Be aware of local litter ordinances. Many communities have litter ordinances that include cigarette butt litter. These are enforceable and carry penalties.



-Courtesy of Keep America Beautiful

NO BUTTS ABOUT IT!

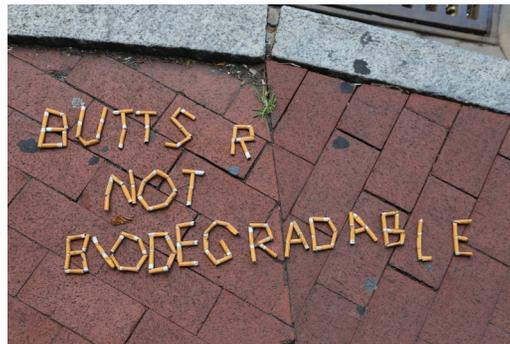
Charlie West



For information check out charlestonstormwater.org



www.facebook.com/NoButtsCharlieWest



CIGARETTE BUTTS



Cigarette butts are plastic and they are polluting our streams, rivers and oceans at a rate of **4.5 trillion** butts per year.

What can you do to help?



How?

Cigarette butt litter enters our rivers and streams through stormwater runoff. Once in our environment, a cigarette butt takes 13 years to break down. Butts are not biodegradable, they are made of plastic which once deteriorated, still exist in small particles for decades.

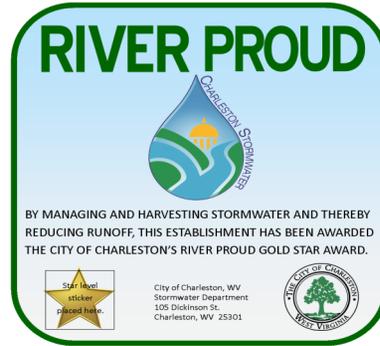


Share the Facts...

Cigarette butts are the most littered item in America, and it's not just the inconsiderate who are contributing to this problem: research has shown that many people who would never litter a fast food wrapper or pop bottle will drop a cigarette butt to the ground without thinking twice.

1.2 billion smokers, purchase an estimated 5 trillion cigarettes a year. 99% of cigarettes are smoked outdoors, which results in tril-lions of cigarettes being littered each year.

Cigarettes butts are not biodegradable, the filter is made of cellulose acetate and contains a cocktail of hazardous chemicals and toxins that leak from the cigarette butt as it breaks down.
-River Keeper.org



Charleston, WV Storm Drain Inlet

Recycle your cigarette butts with Terra Cycle's Cigarette Butt Brigade



Free postage and packaging provided! See www.terracecycle.com

Recycle!

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Stormwater Department

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charlestonstormwater.org



13 years to break down one cigarette butt.